*Web Page Criteria*

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| --- | --- |
| Format | * Title * Introduction * Main section * Conclusion/Summary * Sub-Title * Easy to Read Lay Out * Alignment (Place on page) |
| Font | * Size (easy to read) * Color (Dark) * Font Style (Highlights) * Bullets (Highlights) * Numbers (Highlights) |
| Content | * Details * Everyday words * Examples * Main idea clear |
| Visuals/Graphics | * Video * Pictures * Links * Graphs * Tables |
| Resources/Sources | * Follow copyright rules * Includes source (or links) |
| Writing | * Spelling * Sentences * Capitals * End marks * Paragraphs |

*Video Criteria*

|  |  |
| --- | --- |
| Format | * Title * Introduction * Main section * Conclusion/Summary * Credits (actors, music, pictures, etc.) |
| Voice | * Volume * Variety |
| Content | * Logical Order * Everyday words * Main idea clear * Specific details * Relates to audience * Interesting presentation |
| Props | * Supports story * Does not distract |
| Visuals/Graphics | * Supports main idea * Video * Pictures * Links * Graphs * Tables |
| Resources/Sources | * Follow copyright rules * Includes source (or links) |